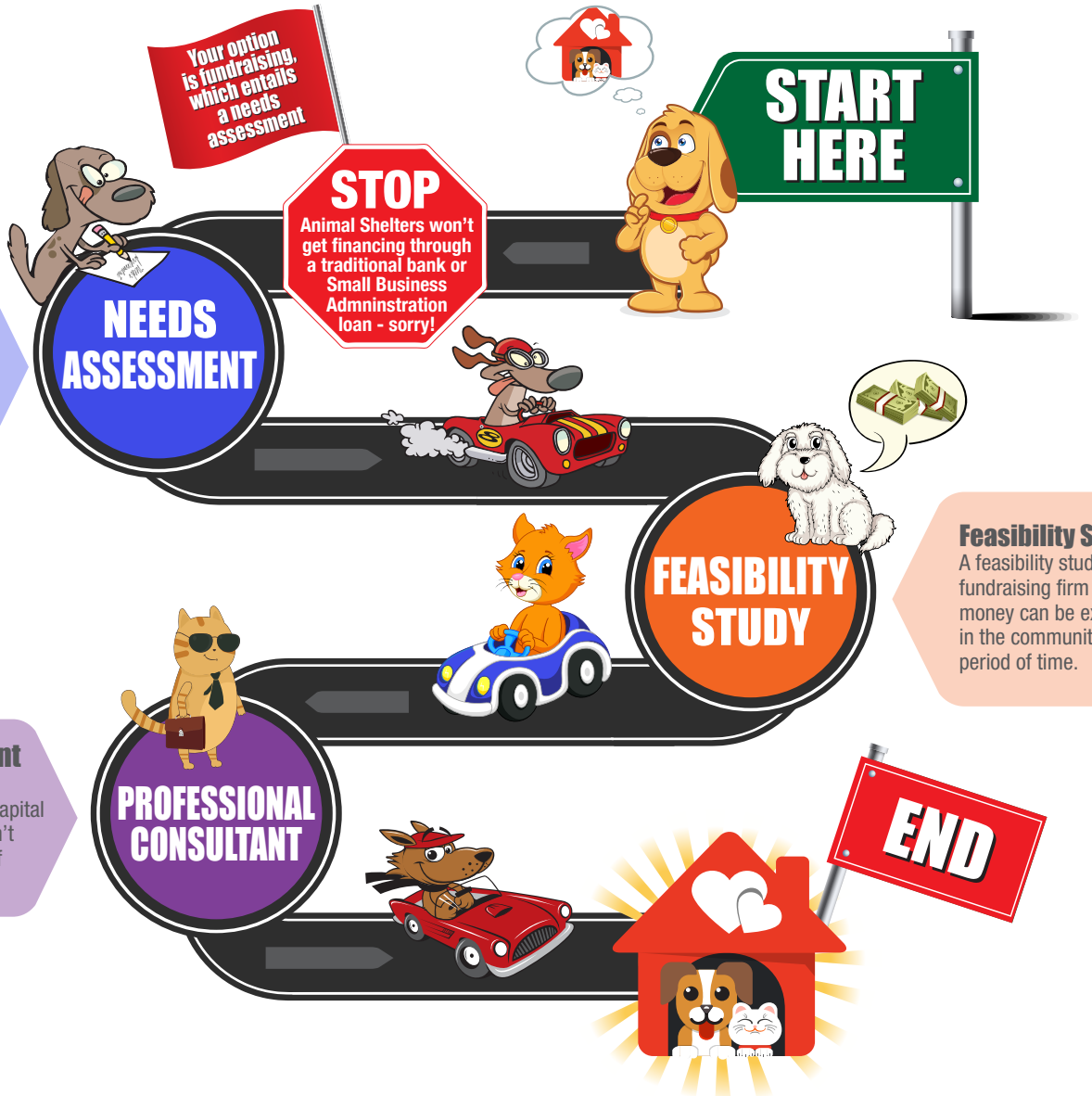
The Road to Financing for Animal Shelters



Needs Assessment

A needs assessment or shelter evaluation is prepared by an architectural or fundraising firm that is focused on animal shelters. It provides the hard data to justify the need and cost to officials, donors and the community.

Feasibility Study

A feasibility study is an analysis by a fundraising firm regarding how much money can be expected to be raised in the community over a certain period of time.

Professional Consultant

When moving forward with a campaign, hire a fundraising or capital campaign firm if you if you haven't already to help share the news of the campaign and it's goals.

Examples of organizations that provide grants to shelters looking to build or refurbish include:

Petco Foundation
www.petco.com/content/petco/PetcoStore/en_US/pet-services/petco-foundation/grant-opportunities.html

PetSmart Charities
www.petsmartcharities.org